



# Locofy Privacy Policy

What information we collect and how we use it

## What information we collect

### Account Creation

We collect information when you create an account with Locofy. Personal information may include your name, email address, IP address, profile photo, role, organisation and reasons for using Locofy.

You also may give us permission to access your information in other services. If you link your Facebook, Github or Google account to Locofy, we may obtain your name, email address and profile photo from those accounts.

### Content Creation

Locofy stores the information to generate your code, including some of the assets to render your page. We use this information to securely store your work, and provide access to your team members.

### Log Data

When you use Locofy, our servers automatically record information. This may include your browser type and settings, the date and time of your usage, error messages and how you used Locofy.

### Product Feedback

We may collect personal information such as your name, email address, telephone number and any other personal information you choose to share when you reach out to us for support, give us feedback, or otherwise interact or communicate with us.

## How we use your data

Personal information is used for the following purposes including to:

- provide you our services, create your account and manage our relationship with you
- correctly identify you, communicate with you, and provide you with customer support
- improve and develop our products and services by analysing how they are used and interacted with
- send you transactional emails including notifications, and to notify you about new features
- evaluate your eligibility for trial extension
- verify accounts and activity, and to promote safety and security on and off our services

## How we share your data

### Third Party Service Providers

We transfer information to third party service providers who globally support our business, such as providing technical infrastructure services and data analytics. These partners must adhere to strict confidentiality obligations in a way that is consistent with this Privacy Policy and the agreements that we enter into with them.

### We do not sell your information

Locofy users create and share sensitive and proprietary data on our platform. We will never sell information about you, your profile, your projects, nor your data and metadata, to advertising companies or other third parties.

### Legal Compliance and Fraud Prevention

In exceptional circumstances, we may disclose information about you to a third party if we receive a request and believe that the disclosure is in accordance with or required by any applicable law, rule or regulation, legal process, or enforceable governmental request. We may also do so to investigate potential violations, prevent and detect fraud, track and solve security or technical issues, and protect against any harm to the rights, property or safety of Locofy, its users, or the public as required or permitted by law.

### Changes in Business

If Locofy engages in a merger, acquisition, reorganisation, bankruptcy, dissolution, sale of company assets, financing, public offering of securities, or due diligence and other steps in contemplation and negotiation of such activities, we may share or transfer information that we collect under this privacy policy, subject to standard confidentiality agreements.

## Your data rights and choices

You have the right to opt out of receiving any promotional communication. You can contact us directly at [support@locofy.ai](mailto:support@locofy.ai) to have your information removed from our promotional contact list. Please note that, even if you unsubscribe, you will continue to receive non-promotional, transactional messages regarding your account and other essential services.

You can also request that Locofy permanently delete all applicable data records, including your profile information, along with any user-created content.

## How to reach us

If you have questions about this policy, you can reach us at [support@locofy.ai](mailto:support@locofy.ai)

Updated 27 Apr 2023